



Mission Statement

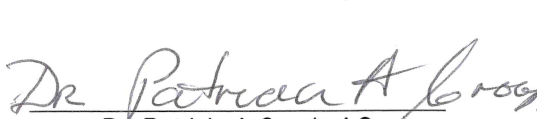
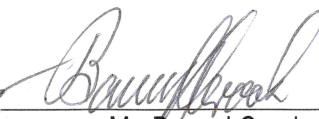
- ❖ We are committed to being a leading supplier of quality world-class surgical products in the field of wound management. We shall consistently provide a level of quality and reliability that will equal or surpass the expectations of our customers.
- ❖ Proudly, our products are a result of leading edge research and development, providing long-term benefits to the patient and medical profession, but most importantly the patient.

Core values

- ❖ Healing humanity
- ❖ Commitment to quality
- ❖ Environmental responsibility
- ❖ Care, professional development and empowerment of staff
- ❖ Commitment to continuous improvement
- ❖ Utilising research, development, commercialisation and export as distinctive competencies
- ❖ Adherence to ethical and moral business practices

Corporate goals

- ❖ To be a leader in the field of wound management and to be recognised in our industry as a company of high repute.
- ❖ To increase sales and profits of the company in order to achieve acceptable and increasing returns on the money invested in the company and thereby providing security.
- ❖ To be responsive to the needs and desires of our customers through product quality and innovation.
- ❖ To build quality into all of the products we manufacture, and strive for excellence in all that we do.
- ❖ To support personnel practices which enable our teams to achieve their potential.
- ❖ To continue to be an equal opportunity employer who provides opportunities for progression for all performers, irrespective of their race, colour, religion or gender and to be an employer of choice.

Dr. Patricia A Crook, AO

President

Date: 4/05/2020

Mr. Barry J Crook

Managing Director

Date: 4/05/2020